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ZODIAC LOGISTICS COMPANY LIMITED

Employment Opportunity: Marketing Officer

Zodiac Logistics Co. Ltd., a leading company in the clearing and forwarding industry, is seeking a dynamic and motivated **Marketing Officer** to join our team. The ideal candidate will have a strong background in marketing, excellent communication skills, and a passion for driving business growth.

Key Responsibilities:

- Develop and implement marketing strategies to promote our services.
- Conduct market research to identify new business opportunities.
- Manage social media platforms and create engaging content.
- Collaborate with the sales team to develop promotional materials and campaigns.
- Maintain relationships with existing clients and seek new ones.
- Monitor and report on the effectiveness of marketing initiatives.

Qualifications:

- Bachelor's diploma or degree in Marketing, Business Administration, or related field.
- Proven experience in marketing, preferably in the logistics or transportation industry.
- Strong analytical skills and attention to detail.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Proficiency in digital marketing tools and social media platforms.
- Computer skills.

How to Apply: Interested candidates are invited to send their CV and cover letter to zodiaclogisticscoltd@gmail.com by **25th September 2024**. Please ensure to include the subject line "Application for Marketing Officer Position."

We are an equal opportunity employer and welcome applications from all qualified individuals.